



Akademisches Konfuzius-Institut
an der Georg-August-Universität Göttingen
哥廷根大学学术孔子学院

Lecture 讲座

Prof. Dr. FENG Xuefeng 冯学锋 (Wuhan University):

How has the internet influenced the Chinese language situation? 互联网给中国语言生活带来了什么？

May 8, 18:00–20:00 / 5月8日, 18:00–20:00, KWZ 3.601

摘要：互联网给中国语言生活带来的是“升级”还是“革命”？是“升级”，是交际方式的升级；是“革命”，是一场深刻的语言观的变革。互联网带来的这些变化，需要重新审视我们的价值观。

Is the internet “improving” or “revolutionizing” the Chinese language situation? If this change is considered as an “improvement”, it would be an “improvement” of the means of communication; if this change is considered as a “revolution”, it would be a profound change of our views of language. In conclusion, the changes brought about by the use of the internet should make us re-examine our views of language values.

The lecture will be held in Chinese language.
讲座将用中文进行。



简介：冯学锋，男，武汉大学教授，博士生导师。国家语言文字工作委员会研究机构中国语情与社会发展研究中心副主任，国家汉办汉语国际推广教学资源研究与开发基地（武大）副主任；兼任中国社会语言学理事，中国修辞学会常务理事，中南修辞学会常务理事兼秘书长。研究领域为应用语言学，主要包括社会语言学、语言规划、病理语言学和汉语修辞学等。近年来，重点跟踪、解读新媒体条件下的社会语言生活。先后主持国家“985工程”项目以及国家语委、国家汉办科研项目。先后赴美国、加拿大、澳大利亚、法国、意大利、芬兰、挪威、瑞士、冰岛以及乌克兰等国家和地区进行学术交流和汉语国际推广活动。获得武汉大学首届杰出教学贡献校长奖；荣登2016年度“中国十大先生”榜首。

FENG Xuefeng is Professor of Wuhan University, PhD supervisor, vice director of Research Center of Chinese language and social development, one of the research institutes of the National Language Committee of China; council member of Social Linguistics Association of China; standing council member of Rhetoric Society of China; standing council member and the secretary-general of the Rhetoric Society of Central China.

His major research interests are applied linguistics, including social linguistics, language planning, pathological linguistics, rhetoric studies of Chinese language. His recent research focuses on tracking and interpreting the social linguistic life on new media. He is chief editor for the Volume of *Hot Topics of the Language Situation in China* Green Book Series.

He has presided over the National “985” projects and some scientific research projects funded by the State Language Committee and the Confucius Headquarters. He has paid visits to the U.S., Canada, Australia and many European countries for academic exchange and Chinese language promotion. Prof. Feng has been awarded the first *Wuhan University President Award for Most Distinguished Teaching Contributions*, and the title *Champion of Top Ten Masters of China* in 2016.